

VIP VIRTUAL HOLIDAY CELEBRATION

AN EXTRAORDINARY EVENING IN THE
PRIVACY OF YOUR OWN HOME

DECEMBER 19, 2020

#vipcelebrationsYEG
#YEGvirtualdatenight

William Bincoletto



William has extensive experience in both hospitality and retail industries. He is a Canadian born sommelier with over 40 years working in the always competitive food and beverage industry.

Formally educated as a sommelier in France and Italy, with additional training in Germany, William was Alberta's first certified sommelier. He is currently co-owner and principal sommelier of Vines Riverbend Wine Merchants.

Through the years, William has learned one lesson especially well: never stop tasting, learning and teaching. *Okay that's three lessons!*

Credentials

- Commis Sommelier for La Tour d'Argent, Paris and Four Seasons in Ottawa
- Sommelier for both the Carvery, Westin Edmonton and the Owl's Nest, Westin Calgary
- Sommelier for the Alberta Liquor Control Board working from the ALCB's 106th St. expanded Specialty Store
- Educator for the International Sommelier Guild (ISG) for 10 years
- Sommelier in Residence for the NAIT School of Hospitality
- Official sommelier for the World Association of Chefs Societies in both Chile and South Korea
- Int'l wine judge or Concours Mondial de Bruxelles; Concorso Enologico d'Italia; Cata d'Or South America