

Keith Persaud
Operations Manager
P3 Consulting / P3 Connect Ltd.

Profile

I am a proven leader with strengths in management, seniors living, hospitality, marketing and organizational growth. I possess demonstrated abilities in strategic planning, business development, community initiatives and corporate and government relations. I am results oriented and driven to achieve.

Qualifications

Experienced leader with over 35 years in management:

- Sales, operations, customer service, business and strategic planning, public relations, operations and project management, financial and administration.
- Recognized by peers, managers and customers for commitment and perseverance
- Promotions and marketing experience in both private and public sector environments
- Effective verbal and written communications
- Creative client and organizational problem solving
- Able to develop and communicate the bigger picture to varied stakeholders
- Leadership and management record well regarded by staff and executive teams
- Considered an intuitive and contributing team player
- Ability to interact well with people from all ages, cultures and walks of life
- Contributing member of senior and executive committees
- Able to develop and implement effective sales strategies
- Skilled in budgeting, auditing, problem solving and implementing process improvements
- Able to adapt to evolving work environments; dealing proactively with change
- Proven time management and multi-tasking abilities under pressure
- Facility project and operations manager

Professional Experience

Executive Director, Atria Senior Living

Owner / Operator, La Persaud Food and Beverage Corp.

Vice-President, WTC Edmonton / Edmonton Chamber of Commerce

Special Events Manager, Edmonton Chamber of Commerce

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